

Monterey, California
January 14, 1961

Mr. Bill Sholar
Executive Secretary
Porsche Club of America
1542 Mt. Eagle Place
Alexandria, Virginia

Dear Bill:

Please refer to correspondence dated November 14 and 17, 1960 directed to Mr. Earl Kirschbaum, President.

We are ready to go with our first get acquainted meeting scheduled for January 29th. Need Panos and Apps desperately. The Banners from Oregon never arrived. In spite of all we had a very successful day at Don & Jim Wester's Porsche and VW Grand Opening. Met and talked P.C.A. to many people. Had fabulous radio advertising. I was interviewed over the air on behalf of P.C.A. and I think I said things about P.C.A. Wife assures me that it came over O.K. Phil & Erline Troth are planning to be with us on the 29th as well as other good Porsche Pushers from Central Valley Region (Yosemite) and Fresno Regions. For this meeting, along with Apps and Panos we would certainly appreciate anything at all you can do to provide us with some banners and posters. Only ten Apps on hand, need at least 60. Mailing list tops 90.

There is enclosed the application of Mr. Jack E. Johansen whose wife sent in his dues direct to National as a Christmas Gift for him. In the meantime, he called at our booth in Monterey on December 3rd and expressed his desire to become a member of our region, when chartered. Pending this time he has been taken in as a member of Golden Gate Region. You will note the signatures of Phil Troth and myself appear as endorsers.

As applications for memberships come in we will forward them, immediately, to National and ask that you hold our local dues in trust until we are chartered.

A Mr. Albert Satterfield, Box 27, Carmel Valley, California, completed his application and paid his dues which I sent to Yosemite (Central Valley Region) some time ago, months; in fact, and he has never received notification of acceptance, Panorama, nor has his check ever been cleared through his bank. Can you check this out for us? I have provided him with a few old panos to keep his interest alive.

I would like to have the number of the membership to date. Also would like to make a suggestion that the Panorama, from time to time, publish this information.

Sincerely,



Werner O. Tonn
P. O. Box 1336
Monterey, California

cc: Cdr. Phil Troth,
West Coast Coordinator

January 21, 1961

Mr. Werner O. Tonn
P.O. Box 1336
Monterey, Calif.

Dear Werner:

It sounds great! Am glad that the meeting at Don Wester's was successful for a starter.

A batch of Applications and old Fanos are enroute. Am also sending 2 PCA Banners. Please use these and then return. They cost us \$5.00 each and MUST be used for promotion by all the Regions. Have learned that Dick Stieff, Oregon, has been layed up in the hospital for a long session and hence did not forward the PCA Banners to you as requested. PLEASE follow thru on the 2 that I'm sending and see that they are returned to me.

I am sure that the new Peninsula Region or Monterey Region or what ever you will call it will be successful and most active...all the Calif. Region seem to be doing a terrific job.

Incidentally, if you now know the name of projected Region please let me know...it will save a little time on this end.

Rachel is checking thru on the Memberships you mentioned and will inform you.

Membership is approximately 2,378... it changes every day... increases that is...believe we should hit over 3,000 in 1961. A U.S. Map showing membership by Regions will be published in Pano in a month or so. Your NEW Region will make the 7th in California and the 40th Chartered Region in the U.S.

I know Phil Troth will work out any details of territory with you and if there are any questions we can help you further with, please let me know.

Best wishes for a successful meeting....

Cordially,

Wm. J. Sholar

November 25, 1960

Mr. Werner Tonn
P.O. Box 1336
Monterey
Calif.

Dear Werner:

We'll be glad to hear that you are keeping your hand in with new Region organization. Have heard that things would be coming along in Monterey soon.

Am enclosing the standard suggestions for organizing... you're probably familiar with this already. Of particular importance is the Letter of Petition.

This Petition **MUST** be accompanied by a letter of Permission from the Golden Gate and/or adjacent Regions who **MAY** have to give up some of their territory to your new Region. Please make sure to check thru on this. Am sure that Phil Troth or Perc Bliss of GG. will cooperate and help you in setting things up.

Some extra PCA Banners will be sent from Dick Stieff. After you are thru with them please return them here so that other Regions may use them.

Rachel is sending you some extra Applications and some copies of Pano (old issues). Don't believe we have any Posters left but will look around and forward if any turn up.

Please give our very best to Don Wester...Virginia and I both count Don as one of our very favorite Porsche Pushers.

We wish you the very best in forming the new Monterey Region. Please let me know if there is anything else we can help with.

Re; former attempts to organize there...don't give it another thought. In several Regions, there were abortive attempts at first...this is only natural.

Cordially,

Bill Sholar

cc: P. Troth, E. Kirschbaum

February 25, 1961

Mr. Werner Tonn
Box 1336
Monterey
California

Dear Werner:

Congratulations on bringing Monterey into the fold. By this time you are getting to be an old hand at PCA organization.

There is a little delay in confirming your Petition since several of the Executive Council have been away on business or vacation. However, I am confident that, any minute now you will be notified that PCA Monterey Bay is the 40th Chartered Region of PCA.

Phil Troth stopped by recently and told me something of California activities and plans for a big Parade in 1962. We will all be looking forward to it...and hope especially that Virginia and I will be able to make it.

By all means, please hold the Banner...one of them... and please do return the other (s) as we can use them around for special occasions.

Please extend my best wishes to all for a most successful year of Porschering in Monterey and especially...give Don Wester our best. Rachel is sending more Applications.

Cordially,

Bill Sholar

Charted
March 10, 1961

February 8, 1961

Ken Button
238 Wood Street
Lexington 73, Mass.

Dear Ken:

Enclosed Petition from PGA Monterey Bay....this
makes the 40th Region.

It all appears to be in order. Think we can waive
the election of Officers since we know Werner Tonn
, Don Wester and all the rest.

Phil Troth dropped by the other night and told me
it was coming and that the other Regions had helped to
get Monterey started.

So...get out the vote and away we go.

Incidentally, applications of all those signing the
petition have come thru O.K.

If you are still on vacation...lucky man...I expect
someone is around to carry on for you.

Best

Bill S.

~~SAVED~~: Letter of Petition

PCA, Monterey Bay Region
(Address)

P. O. Box 1336
Monterey, Calif.

Date: Jan. 29, 1961

Mr. Charles Beidler, President
Porsche Club of America, Inc.
1542 Mt. Eagle Place
Alexandria, Virginia
U. S. A.

Dear Mr. Beidler :

The undersigned, all members in good standing of the Porsche Club of America, herewith petition for recognition as a "Chartered Region" of the Porsche Club of America.

The name of the Region will be PCA, Monterey Bay Region and the official mailing address will be P. O. Box 1336 Monterey, Calif. If Charter is granted, the PCA, Monterey Bay Region will observe the requirements and Objectives set forth in the By-Laws of the Porsche Club of America and will conduct itself in such a manner as to be a credit to PCA and the Marque.

The boundaries of the PCA, Monterey Bay Region shall be:

(List the Counties included, specifically to define and limit the area to be included in Boundaries.)

It is understood that the By-Laws of the PCA, Region are to be submitted to the Porsche Club of America within sixty (60) days from the date of this letter of Petition.

The elected Officers of the PCA, Region are:

President: _____ Vice President: _____

Secretary: _____ Treasurer : _____

- 1. Member John L. Foster
- 2. " Albert Satterfield
- 3. " E. D. Baer x
- 4. " W. J. Leffler x
- 5. " Gerald A. Van Over x
- 6. " Wm. H. Kallgren x
- 7. " Wayne C. Crush x
- 8. " Ed. Fitzgerald x
- 9. " Jack E. Johnson x
- 10. " James H. Weston x
- 11. " Paul F. Weston x
- 12. " Wm. A. Turner x

Respectfully submitted,

_____ President

_____ Secretary

- 11) Charles E. Hoyt x
- 12) William J. Mason x
- 13) Hap Hazard x
- 14) H. Duncan x
- 15) Walter H. Farw, Mrs. x

PCA MONTEREY BAY REGION

P. O. Box 1336
Monterey, Calif.

January 29, 1961

Mr. Charles Beidler, President
Porsche Club of America, Inc.
1542 Mt. Eagle Place
Alexandria, Virginia

Dear Mr. Beidler:

The undersigned, all members in good standing of the Porsche Club of America, herewith petition for recognition as a "Chartered Region" of the Porsche Club of America.

The name of the region will be, PCA, MONTEREY BAY REGION and the official mailing address will be, P. O. Box 1336, Monterey, Calif. If charter is granted the PCA, Monterey Bay Region will observe the requirements and objectives set forth in the By-Laws of the Porsche Club of America and will conduct itself in such a manner as to be a credit to P.C.A. and the Marque.

The boundaries of the PCA, Monterey Bay Region shall be; Monterey, Santa Cruz and San Benito Counties.

It is understood that the By-Laws of the PCA, Monterey Bay Region are to be submitted to the Porsche Club of America within sixty (60) days from the date of this letter of petition.

The elected officers of PCA, Monterey Bay Region will be submitted within thirty (30) days from the date of this Petition.

Signatures to this Petition are to be found attached. The typewritten names appear below. * indicates those persons who, previous to this date are members of PCA, and who will transfer to Monterey Bay Region, when (if) we receive our Charter.

Respectfully submitted,

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|---------------------------|----------------------------|--------------------------|
| 1. John L. Foster * ✓ | 7. Charles C. Crush ✓ | 13. Wm. L. Maison ✓ |
| 2. Albert Satterfield * ✓ | 8. Dr. H. A. Baughn, Jr. ✓ | 14. Hap Hazard ✓ |
| 3. C. D. Baer ✓ | 9. Jack E. Johansen * ✓ | 15. H. Duncan ✓ |
| 4. G. G. Lefler ✓ | 10. James H. Wester ✓ | 16. Walter H. Farr, MD ✓ |
| 5. Gerald A. Van Vleet ✓ | 11. Don P. Wester * ✓ | 17. Werner O. Tonn * ✓ |
| 6. John H. Pepperdene * ✓ | 12. Charles E. Hoyt ✓ | |